



My October 2024 Brand & Trend List

Trending Keywords and Search Terms

- HOCO/ Homecoming
- Boho Western
- Business Casual
- Fall Family Photos
- Stylish Work Attire
- Halloween Costumes (Beetlejuice, Hanna Montana, Disney)
- Western
- Cowgirl
- Minimalist/ Quiet Luxury
- Fair Date Outfit
- Plus Size Fall Outfit
- Business Core
- Late Summer
- Punchy Western
- Western Gothic
- Clogs Outfit
- Eclectic Grandpa
- Grandpa Core
- Natural Beauty
- Earthy Green

Trending Items and Categories

- Halloween Costumes (Disney, Pottery Barn Kids)
- Wide Leg/ Baggy Jeans
- Cropped Jackets
- Trendy Menswear Button Front Vests
- Skirts (Suede, Leather, Long Satin, Mini Pleated Skirts)
- Breton Stripe Sweaters
- Pop of Crimson Red (Shoes, Bags, Accessories, etc)
- Tailored Suiting (Trousers, Blazers- Fall Prints and Fabrics)
- Shoes (Pointed Toe Flats, Mary Jane Flats, Slingback Heels)
- Pendulum Textured Knitwear
- Quality Fabric Knitwear (Cashmere, Merino Wool, etc)
- Classic Leopard Print
- Brown Footwear and Accessories (Slouchy Boots and Bags)
- Suede (Outerwear, Shirts, Skirts, Pants, Accessories, Shoes)
- Fur Outerwear (Brown, Neutrals)
- Preppy Graphic Sweatshirts
- Plaid (Outerwear, Skirts)
- Bow Detailing/ Pearls
- IT SHOE: Adidas Samba Sneakers
- Layered Sheer Shimmer (Tops, Dresses)

Women's Brand List

- **Abercrombie & Fitch** (Dresses, Outerwear, Preppy Graphic Tees/Sweatshirts, Denim, Basic Knitwear)
- **Adidas** (Samba Sneakers)
- **Disney** (Collaboration Pieces- Spirit Jersey, Loungefly, Kate Spade, Dooney & Bourke, Lilly Pulitzer, Nike, Stoney Clover, Starbucks, etc & Popular/Rare/Vintage Items)
- **Alex Mill** (Knitwear- sweaters)
- **Free People** (Recent pieces only- all categories)
- **Farm Rio** (Dresses, Shoes, Sweaters, Outerwear)
- **Zara** (Dresses, Outerwear, Trousers, Blazers, Sweaters)
- **Anthropologie** (Dresses, Outerwear, Knitwear, Trousers, Shoes)
- **Madewell** (Recent Denim, Outerwear, Sweaters, Dresses)
- **Coach** (Vintage, Recent Styles, Floral Detail Embroidered Bags)
- **REVOLVE/TUCKERNUCK/ARITZIA Brands** (Recent styles from in-demand categories, specific brand does not matter)
- **Good American** (Recent denim styles with newer tag, Plus Sizes)
- **MM LaFleur** (Sweaters, Dresses, Outerwear, Trousers)
- **MNG Mango** (Trousers, Outerwear, Knitwear)
- **Lululemon** (Recent Rare Styles- Outerwear, Pants/Leggings, Knitwear)

Women's Brand List Contd.

- **Sezane** (Knitwear, Outerwear, Boots)
- **J. McLaughlin** (Knitwear, Dresses, Outerwear)
- **Reiss** (Trousers, Blazers, Outerwear, Dresses, Sweaters)
- **Spanx** (NWT Pants only- trousers or business casual styles)
- **Tory Burch** (Recent Clothing Styles, Outerwear, Dresses, Shoes, Wallets/Purses)
- **UGG** (All styles of suede fur boots- low and high tops)
- **Stuart Weitzman** (Recent style boots, mary-jane flats, sling backs; Some styles sent to ThredUp)
- **Theory** (Knitwear, Outerwear, Dresses, Business Casual)
- **FRAME** (Silk & Cashmere Dresses/Sweaters- Perform best on ThredUP)
- **Dodo Bar Or** (All Dresses- Send to ThredUp)
- **Ralph Lauren** (Knitwear, Dresses, Outerwear, Business Casual)
- **Lilly Pulitzer** (Select Knitwear and Recent Style Dresses)
- **FIGS** (All styles for both men and women)
- **LOFT/ Ann Taylor** (NWT recent pieces, Skirts, Trousers, Dresses, Blazers)
- **J Crew** (Blazers, Dresses, Outerwear, Knitwear, Boots)