



Keyword Cheat Sheet

Dresses/Skirts:

Maxi
Midi
Mini
Short Sleeve
Long Sleeve
A-Line
Sheath
Shear
Lined
Scoop Neck
Bodycon
Knee Length
Open-Backed
Plunging
Above Knee
High Low
Jumpsuit
Romper
A-Line
Fit & Flare
Shirt Dress
Slip Dress
T-Shirt Dress
Sweater Dress
Tunic
Two-Piece
Wrap
Asymmetrical Hem
Ball Gown
Bustier
Corset Top
Peplum
Sundress
Tea Dress
Blouson
Tent
Drop Waist
Empire Waist
Babydoll
Princess
Skort

Jackets/Coats:

Double Breasted
Blazer
Winter Coat
Lightweight Jacket
Windbreaker
Suits
Cape
Fleece Jacket
Jean Jacket
Military
Motorcycle
Parka
Peacoat
Pocho
Puffer
Raincoat
Trench
Vest
Wool

Seasonal:

Winter
Fall
Spring
Summer
Christmas
Halloween
New Year's Eve
Valentine's Day
4th of July
St. Patrick's Day
Easter
Back to School
Graduation
Back to College
Birthday

Swimwear:

One-Piece
Two-Piece
Cover-ups
Beach Accessories
Bikini
Cheeky
Tan Line
Wetsuit
Diving
Beach
Pool
Vacation
Bathing Suit
Strapless
Swim Dress
V-Neck
Ruffle Sleeved
Blouson
Asymmetrical
Cross Back
Cutout
Rash Guard
Sporty
Monokini
Lace Up

Pants:

Cargo
Casual Pants
Corduroys
Dress Pants
Khakis
Chinos
Leather
Linen
Capri Pants
Cropped Pant
Trousers
Harem
Stirrup
5-Pocket Jeans
Sailor Pants
Palazzo
Carpenter

Jeans:

Low Rise
Mid Rise
High Rise
Ripped
Distressed
Mom Jeans
Skinny Leg
Straight Leg
Wide Leg
Flare Leg
Bootcut
Bell Bottoms
Light Wash
Medim Wash
Dark Wash
Slimming Waist
Cotton
Spandex
Polyester
Tummy Control
Contouring
Boyfriend
Cargo
Leggings
Overalls
Relaxed
Cropped Jeans
Slim Jeans
Capri
Cropped
Cuffed
Ankle
Full Length
Jeggings
Side Slit
Raw Denim
Acid Wash
Bleached
Black
Stonewashed
Vintage
Colored

Shoes:

Mules
Boat Shoes
Hiking Boots
Outdoor
Tennis Shoes
Heels
Clogs
Loafers
Sandals
Low Top
High Top
Mary Jane
Flats
Ballet Shoes
Ankle Booties
Athletic Shoes
Espadrilles
Loafers
Heels
Over the Knee Boots
Platforms
Sneakers
Wedges
Winter Boots
Rain Boots
Breathable
Derby
Oxford
Brogue
Monk
Slip-Ons
Boat
Chelsea
Chukka
Cleats
Crocs
Flip Flops

Eras:
Vintage
60s-inspired
70s-inspired
80s-inspired
90s-inspired
Y2K
Modern

Purses/Wallets:

Tote Bag
Crossbody Bag
Satchel
Hobo Bags
Backpacks
Cosmetic Bags
Designer
Authentic
Leather
Faux Leather
Make-up
Waist Bags
Fanny Packs
Backpacks
Mini Backpacks
Messenger Bags
Bucket Bags
Shoulder Bags
Mini Bag
Bifold Wallet
Clutch
Coin Purses
Zip Wallets
Trifold Wallet
Continental
Cardholder
RFID Blocking Wallet
Wristlet
Chain Wallet
Canteen Bag
Saddle Bag
Camera Bag
Bowling Bag
Pouch
Briefcase
Bucket Bag
Flap Bag
Doctor Bag
Half Moon Bag
Sling Bag
Micro Bag
Barrel Bag



Keyword Cheat Sheet

Colors:

Black
White
Grey
Beige
Tan
Khaki
Blue
Light Blue
Dark Blue
Monochrome
Multicolored
Red
Pink
Yellow
Neon
Orange
Pastel
Natural
Neutral
Purple
Green
Gold
Silver
Metallic
Bright
Muted

Activewear:

Performance
Workout
Athletic
Athleisure
High-Performance
Sporty
Stretchy
Tight
Compression
Flexible
Comfort Fit
Sportswear
Fitness
Moisture Wicking
Moisture Control
Reflective
Second-Skin
Sleek
Stylish
Support
Weather-Combative
UPF 50
Cycling
Summer Workout
Running
Active
Yoga
Pilates
Dance

Fit:

Cropped
Oversized
Short Sleeve
Long Sleeve
Fitted
Petite
Tall
Stretch
Plus Sized
Reversible
Pleated
Flat Front
Flowy
Slimming
Flattering
Tight-Fitting
Baggy
Adjustable
Big & Tall
Control-Top
Relaxed
Waist-Slimming
True-to-Size

Aesthetics/Trends:

Western
Glam
Coastal
Preppy
Romantic Summer
Tennis Fever
Eclectic Prep
Streetwear
Utility
Y2k Grunge
Fairy
Modern
Boho
Cottage
Regency
Luxury
Quiet Luxury
Feminine
Festival
Cardigancore
Cherry
Coquette
Cottagecore
Light Academia
Academia
Dark Academia
Professor
Vintage Preppy
Balletcore
Barbiecore
Bubblegum
Bikercore
Motorcycle
Punk
Blorecore
Retro
Ladcore
Hippie
Boho Chic
Lagenlook
Earthy
Cabincore
Campcore
Classiccore

Coastal Cowgirl
Boho Western
Coconut Girl
Hawaiian
Corpcore
Cottagecore
Prariecore
Cosplay
Cute Goth
Cozycore
Fairycore
Futuristic Fashion
Gorpcore
Goth
Grandmacore
Grandpacore
Heritage
Kawaii
Kidcore
Mermaidcore
Minimalist
Normcore
Phoebe Buffay
Punkcore
Rainbowcore
Retro Glam
Rocker
Skater
Slowfashion
Southwestern
Sportswear
Steampunk
Streetwear
Techwear
Tomatogirl
Mediterranean
European
Twee
Quirky
Indiepop
Y2k Vintage
Art Deco
Abstract

Prints/Patterns/Details:

Embossed
Embroidered
Bow Detail
Mesh
Leopard
Animal Print
Zebra Print
Sequin
Chambray
Crochet
Floral
Scalloped
Check
Plaid
Beaded
Geometric
Glitter
Glitzy
Patchwork
Patterned
Silky
Strappy
Zippered
Ruffle
Lace
Tulle
Puff Sleeve
Bubble Hem



Keyword Cheat Sheet

Occasions:

Festival
Barbecue
Prom
Summer Vacation
Wedding Season
Concert
Career
Cocktail
Folk
Indie
Date Night
Wedding Guest
Formal
Special Occasion
Going Out
Event
Dinner
Birthday
Disney
Professional
Semi-Formal
Holiday Party
Work Conference
Work Party
Business Dinner
Baby Shower
Bridal Shower
Graduation
Club Outfit
Church Outfit
Night Out
Homecoming

Tops:

Boxy
Cropped
Short Sleeve
Long Sleeve
Tank
Blouse
Sweater
V-Neck
Square Neck
3/4 Sleeve
Open-Backed
Halter
Button Down Shirt
Knit Top
Polo Shirt
T-Shirts
Tunic
Turtleneck
Wrap
Bodysuits
Camisoles
Tank Tops
Cardigan
Collared
Cowl Neck
Crewneck
Full Zip
Henley
Hooded
Scoop Neck
Sweatercoat
Mock Sweaters
Sleeveless Sweaters
Sweater Vests

Materials:

Leather
Suede
Linen
Hand Knit
Knit
Rattan
Fabric
Plastic
Rubber
Canvas
Crepe
Brocade
Polar Fleece
Taffeta
Terrycloth
Felt
Moleskin
Chino
Velvet
Sateen
Chenille
Gore-Tex
Bamboo
Velour
Flannel
Chiffon
Corduroy
Tweed
Gingham
Denim
Faux Leather
Nylon

Descriptive Words:

Comfortable
Cool
Breathable
Couture
Casual
Classic
Business Casual
Workwear
Contemporary
Edgy
Classy
Chic
Designer
Dramatic
Edgy
Elegant
Essential
Everyday
Fancy
Fashionable
Funky
Hot
Lightweight
Lined
Un-Lined
Masculine
Minimalist
On Trend
Opaque
Polished
Simple
Sleek
Authentic Designer
Beachy
Breezy